

I'm not robot!

When creating products and services, long functional specifications get in the way. They are quickly filled with unnecessary features, they are easily misinterpreted, and they can't be validated with users before the actual design and development starts. There is a better way to define how products and services should work. Storyboards are a powerful way to show the value of ideas and product visions in their context of use. They make messages more memorable and understandable. Scenes is a tool and a method to create storyboards about products and services fast, collaboratively and iteratively. It empowers business leaders and professionals of all industries to shape their ideas and scenarios in the form of fun illustrative stories without the need of refined drawing skills. Scenes includes a set of pre-defined illustrations that can be physically or digitally combined in scenes to create a visual story. These Scenes building blocks are grouped in the following categories: Scenes makes it possible to explore and iterate ideas very quickly on a visual and tactile level without having refined drawing skills. Because the illustrations can easily be moved around, the effort to make changes is minimal resulting in more experimentation and participation The physical version of "Scenes" has been designed with collaboration in mind, allowing every team member to simultaneously contribute to the creation of the story. Create a storyboard to show your project team how users experience their world. The project team will experience it too! Map the user journey of your existing solution as a story. This will help you to identify problems and understand their impact. Do you have a great idea for a future solution? Create a storyboard about how it will work to get early feedback. Our professionally designed toolkit contains an ever growing library of illustrations for your stories. The Scenes Basic Set includes generic illustrations that can be easily adapted to a wide variety of use-cases. The Scenes add-ons are small sets with few additional illustrations focusing on a certain topic or industry. Choose the material that best suits your needs. Scenes is a method and a toolkit created by SAP AppHaus and licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. Based on a work at . How should I use the attribution statement in my work? In addition to the terms of use provided by the Creative Commons Attribution - Non-Commercial - Share-alike license, SAP grants you the right to use the Scenes™ illustrations available on this website in paid presentations and engagements provided appropriate attribution is given. You may not sell nor distribute Scenes™ illustrations, or copies thereof. 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In this guide, you will find tips and templates for your digital presentations.DownloadThe biggest package of the Scenes family includes more than 50 different illustrations designed for a wide variety of topics and scenarios. The material is set for high-resolution printing and for digital use in Microsoft PowerPoint and Axure RP. Available formats: DownloadThis package includes 21 different illustrations to visualize stories focusing on healthcare topics. It is optimized for high-resolution printing, as well as for use in Microsoft PowerPoint. Available formats: DownloadThis package includes 10 different characters to use in your stories. They are optimized for high-resolution printing, as well as for use in Microsoft PowerPoint. Available formats: DownloadThis package includes 7 different illustrations focusing on the retail industry. They are optimized for high-resolution printing, as well as for use in Microsoft PowerPoint. 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Using storytelling principles, this exercise guides you through the steps of creating a To-Be scenario for a new solution idea.Go to method templateThe MURAL version of the Scenes™ Basic Set lets you create your storyboards on the Scenes Storyboard template and on any MURAL board. Go to library template If you are interested in adding three-dimensional elements to your Scenes storyboards, we are happy to refer you to the brand new kit from Playmobil: PLAYMOBIL pro. It is an innovative modeling kit for professionals, which encourages problem-solving and creative thinking in the workplace. The system is based around the iconic PLAYMOBIL figure, which for generations has served as an educational toy encouraging imaginative play. Now it can also be used by adults in the frame of a professional context to aid in prototyping, project management, creative workshops and more. Learn more about PLAYMOBIL Pro Background:Our CRM system contains huge volumes of data relating to our customers and contact persons. The quality and up-to-dateness of this system, however, are an issue. Many colleagues question the relevance and usability of the data analyses, complain that data maintenance is too complicated, and moan about the application being too old. In short: the call for a new tool is getting louder and ever more frequent.For me as an IT expert, that's music to my ears. One of my credos, however, is "A fool with a tool is still a fool." Of course, I'm not trying to say here that my fellow colleagues are all idiots — on the contrary! I think very highly of them. Nevertheless, it's pretty clear that the way in which data is currently entered and analyzed in our CRM system leaves a lot to be desired in terms of employee motivation.We therefore put together a team of five colleagues to take a closer look at this issue. After some discussion, we came up with the idea of making data entry as attractive and as simple as possible, so that employees could enjoy entering information from their customer meetings quickly and without much effort. At best within five minutes tops, via online app That would transform the entire process surrounding the CRM system Today, employees enter data directly in CRM via VPN connection on their computer or laptop, which is rather cumbersome if traveling on the train, and next to impossible when traveling by car. So most do it in the evening in the hotel or at home. And we all know how that ends up. But the ability to save that data directly into our existing CRM system via online app? Now that would be something!Our vision: The information to be entered is restricted to just a few fields and always offered in the form of dropdown lists. That would make data entry easier, faster, and less prone to mistakes. The details of the customer discussion are dictated into the app on your cellphone and automatically saved as text in CRM. Follow-up activities and resubmissions are activated via dropdown list in the app and set in CRM. So far so good.The next challenge was to convince 30 colleagues from consulting that this new app would make everyone's lives much easier. Even without a new CRM system in place (which probably would not have led to any major improvements in data maintenance anyway).In order to get the colleagues on board, we turned to SAP "Scenes" to help us illustrate the process workflow in a visually appealing way. Available templates can be downloaded here."Scenes". "Scenes" is a discovery and design tool based on the idea that simple illustrative storyboards help the audience understand content more easily. A lot of people lack confidence when asked to draw, though. That's why the tool comes with a set of predefined figures, objects, speech bubbles, and so on, which the users can combine into scenes to depict their processes, products, and services. The elements of a scene can be viewed from all sides and moved around as required. What's more, the elements are writable, which means they can be customized to your individual needs. As such, this modular approach empowers just about anyone to create and collaborate on storyboards in a workshop. For more information about "Scenes," read the interview with Karen Detken here (in German only). How SAP "Scenes" came about.Next steps:Thanks to "Scenes," it took us just 15 minutes to convince everyone of our new process!. The colleagues then divided into smaller groups to discuss and consolidate the proposals for the fields and dropdown lists, which we had prepared in advance. As usual with consultants, these discussions took up the lion's share of the workshop. BTW: they also took much, much longer than the time frame allowed!Originally published at experience.sap.com on December 2, 2016.

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